National Newborn Screening

**Awareness Month**

**September 2015**

**PSAs/Radio Commercials**

**:10**

The first few days of a newborn’s life are critical. Ask your baby’s doctor about your baby’s Newborn blood, hearing, and heart screening results. September is Newborn Screening Awareness Month.

**:30**

The first few days of a newborn’s life are critical. Each year more than 65,000 Wisconsin newborns are tested for 44 serious disorders plus hearing loss and critical congenital heart disease. For the small number of babies with serious disorders, immediate care for the baby and parental education are important. September is National Newborn Screening Awareness Month. Ask your baby’s doctor about your baby’s newborn screening test results.