

H5N1 in the US: Food security and trade have global impact

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Keith Poulsen, DVM PhD, DACVIM

keith.poulsen@wisc.edu

www.wvdl.wisc.edu





Not a virologist

Photo: Bryce Richter

Look to the cows! - Pasteurization NMTS is key to virus elimination Emergency response capacity is low



Economic costs and dairy farm owner vulnerability

National industry with constant movement

Business continuity and animal welfare are critical

- Data protection
- Define quarantine
- Market access
- Reporting results

The economic burden to the farm is \$191 per cow

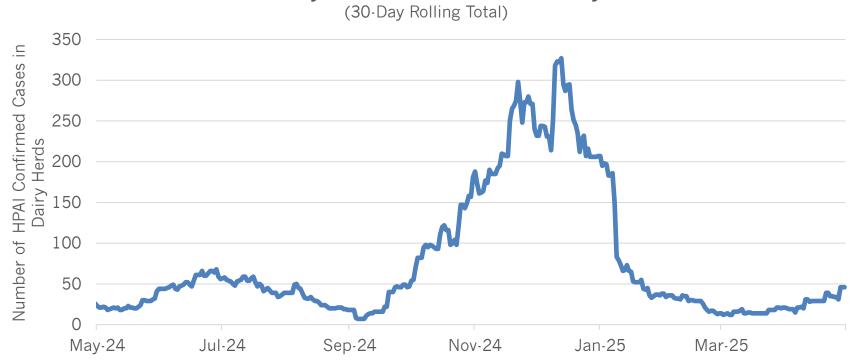
\$ 1 million per month on a 5000-cow dairy (Cornell Dairy Group)

\$1000 per cow per farm



Total Confirmed H5N1 in Dairy Cattle Cases

HPAI in Dairy Cattle Confirmed Cases by USDA





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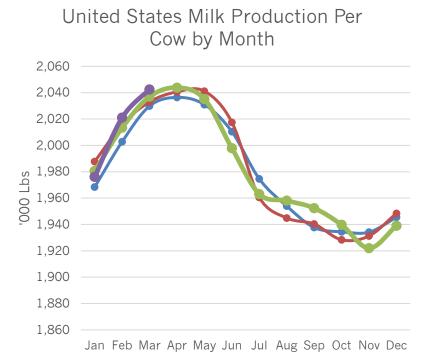




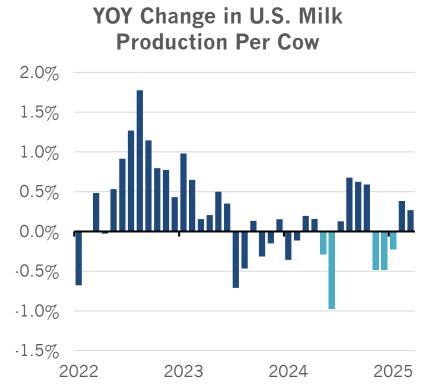
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U.S. milk production is buffered



→2022 **→**2023 **→**2024 **→**2025



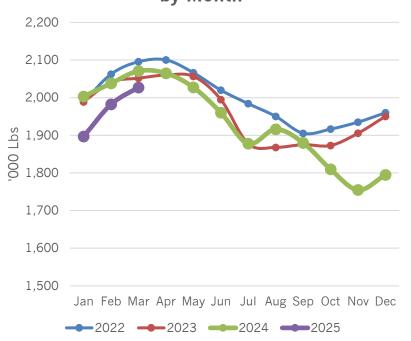




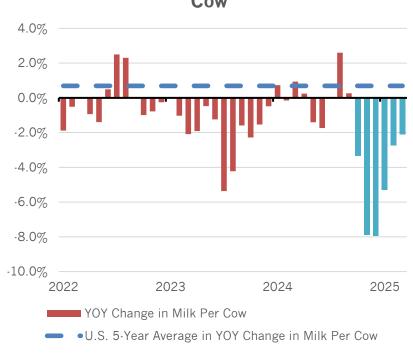


California milk production drop: -3.4% in Oct; -7.9% in Nov; -8% in Dec

California Milk Production Per Cow by Month



YOY Change in California Milk Per Cow



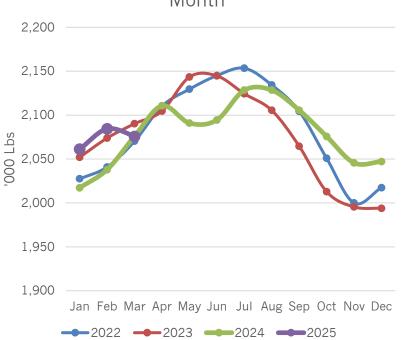






Idaho: March productivity drop is expected to worsen in April

Idaho Milk Production Per Cow by Month



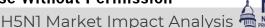
HPAI in Dairy Cattle Confirmed Cases in Idaho

(30-Day Rolling Total)

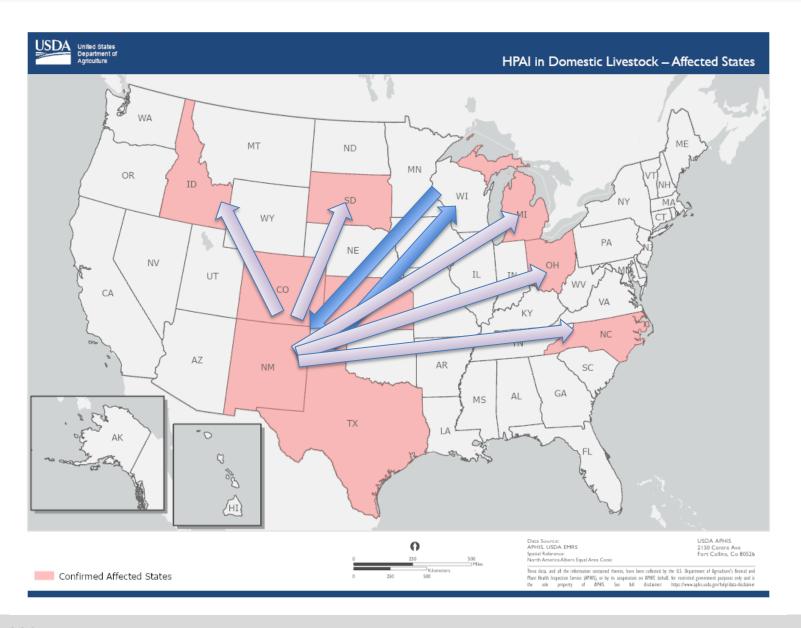






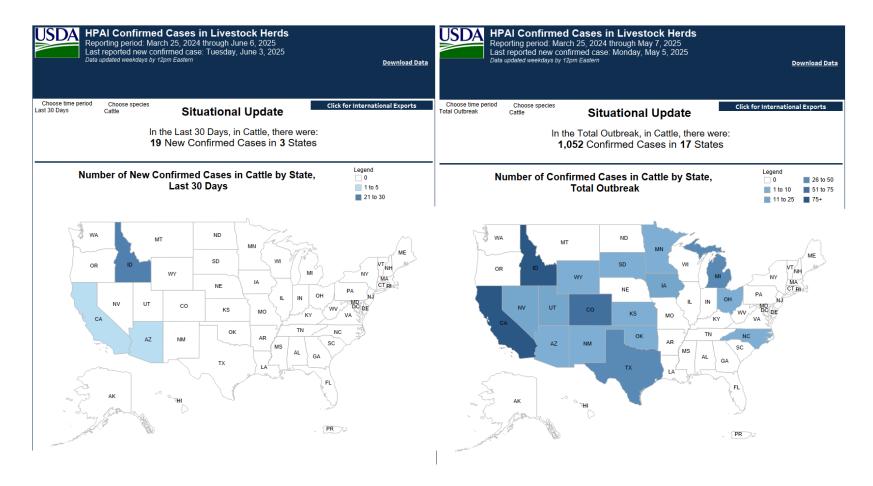








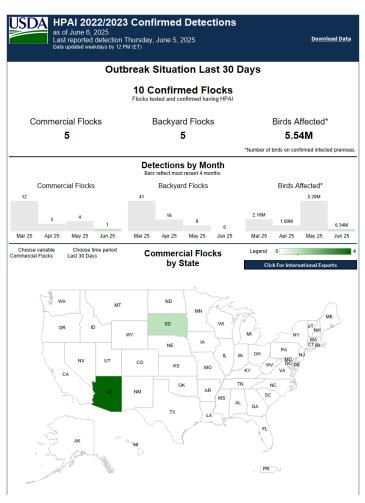
Federal Order of 5/5/24 was not effective

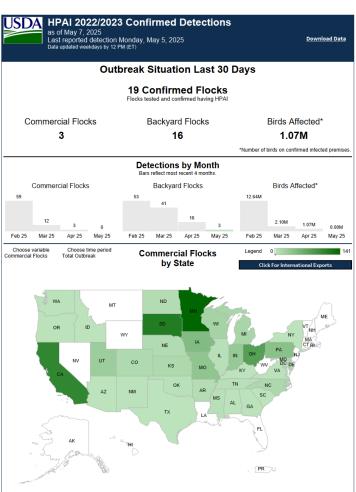


B3.13, D1.1



New HPAI strains circulating – priority over dairy cattle

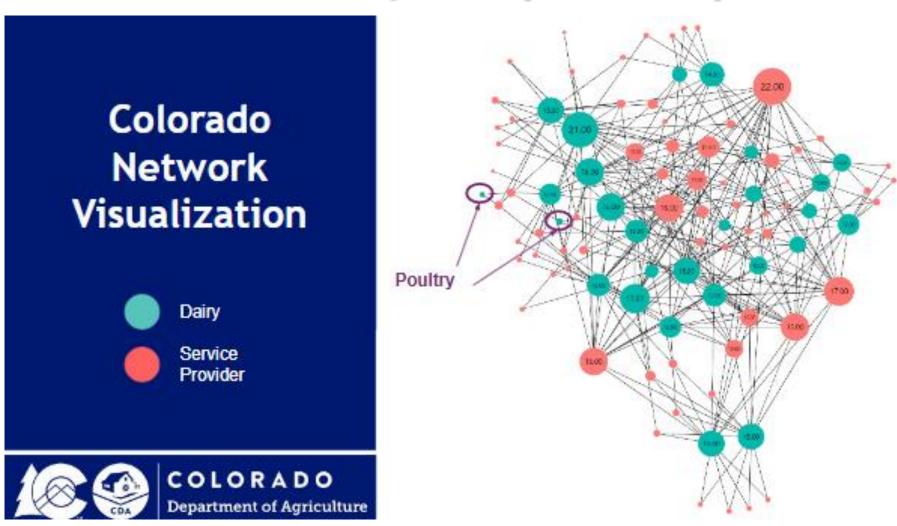




D1.1 D1.2



Lack of biosecurity -> repeatable patterns

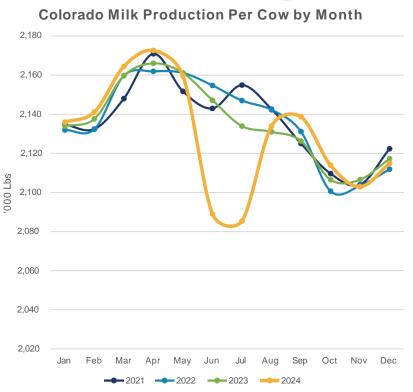


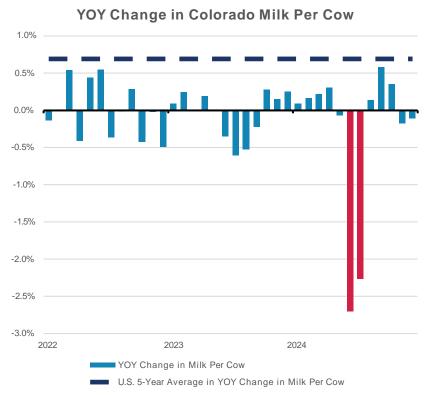
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Data courtesy of Dr. Maggie Baldwin, DVM – Colorado State Veterinarian



Colorado: -2.5% decline in June-July August back to normal







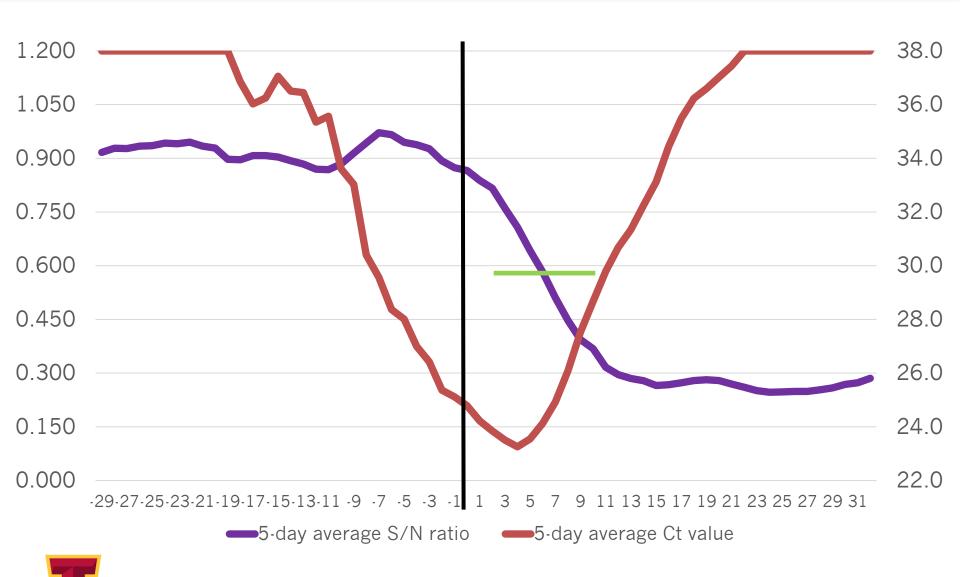
H5N1 Market Impact Analysis

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Source: NMPF-USDEC, USDA - Dr. Will Loux

H5N1 Market Impact Analysis









Pulse Survey Key Findings

	Pulse 1 (Apr 2024)	Pulse 2 (May 2024)	Pulse 3 (Jun 2024)	Pulse 4 (Sept 2024)	Pulse 5 (Feb 2025)
AWARENESS	23%	19%	13%	14%	21%
Top-of-mind					
awareness of H5N1					
infections in dairy					
cows					
CONCERN*	63%	66%	65%	66%	81%
Concern among					
those aware of the					
headlines significantly					
increased					
TRUST	41%	43%	50%	55%	41%
Trust that the milk supply					
is safe decreased					
CONSUMPTION	39%	32%	20%	24%	34%
Intended to consume less					

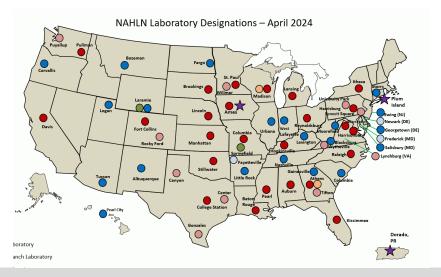
^{*} Very Concerning or Somewhat Concerning



National Milk Testing Strategy

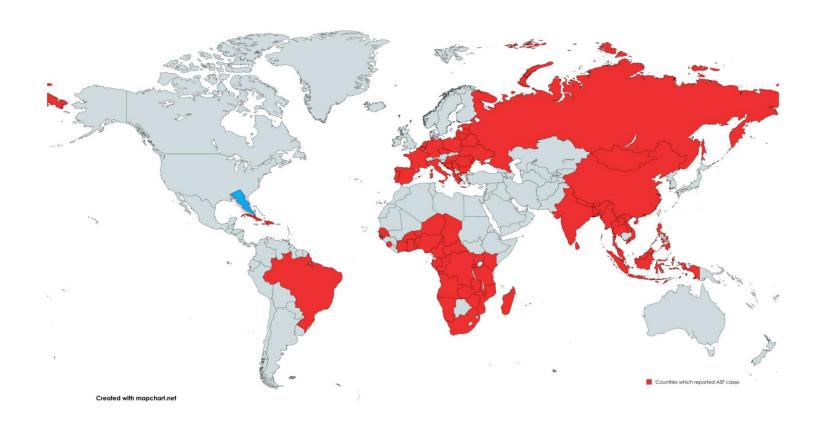


WVDL is critical for emergency response, trade, and economic vitality



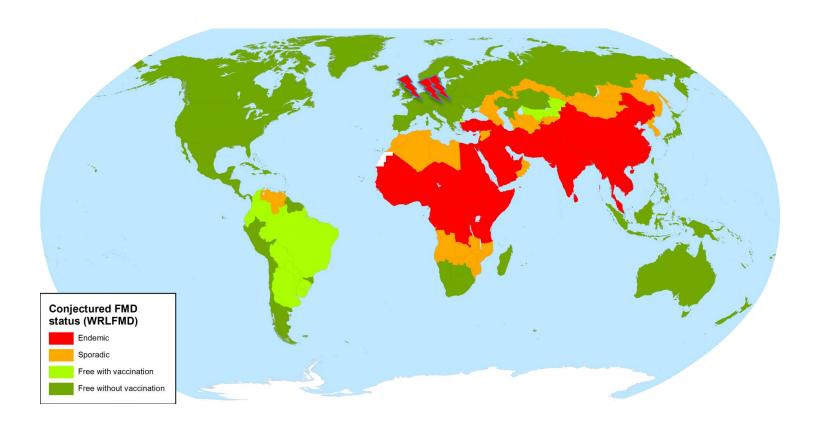


Four <u>immediate</u> threats to US national security AFRICAN SWINE FEVER



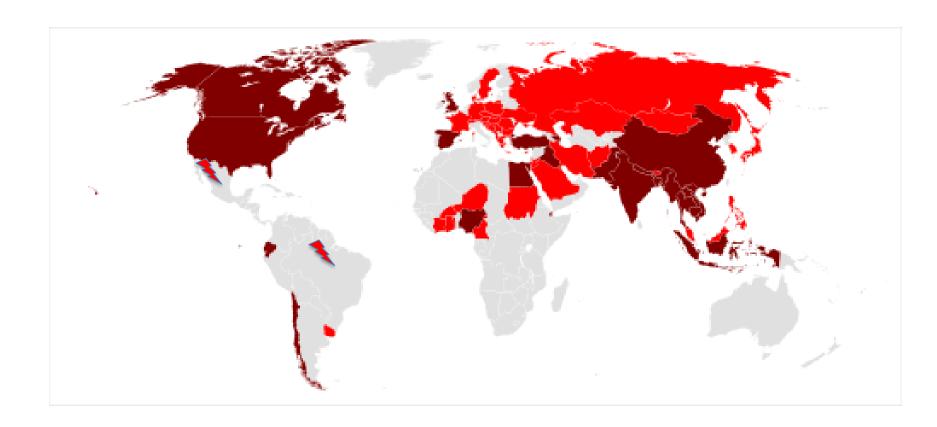


Four <u>immediate</u> threats to US national security Foot and Mouth Disease



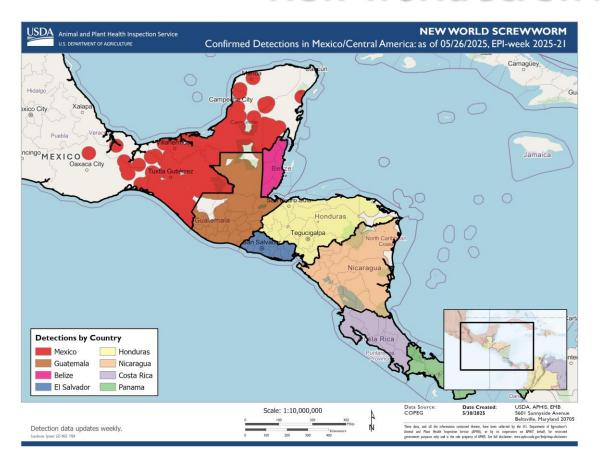


Four <u>immediate</u> threats to US national security Foot and Mouth Disease





Four <u>immediate</u> threats to US national security New world screwworm









Developing FARM Everyday Biosecurity







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Keith Poulsen, DVM PhD, DACVIM keith.poulsen@wisc.edu

